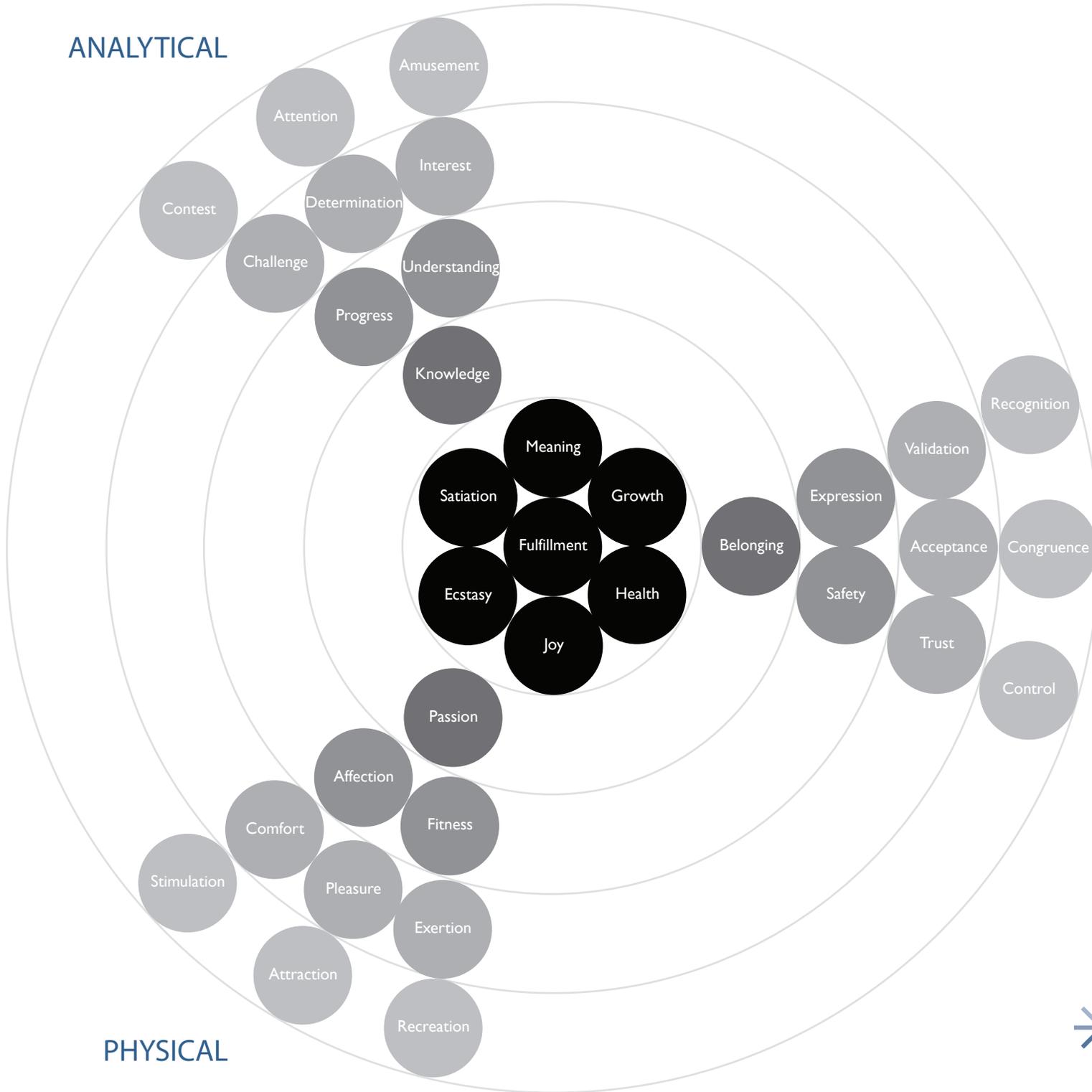


ANALYTICAL

Designing for the
Five Levels of Human
Needs & Desires

Participation
Engagement
Productivity
Happiness
Well Being



EMOTIONAL

PHYSICAL